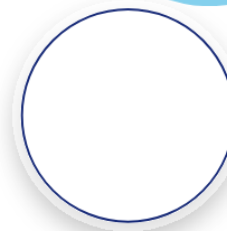
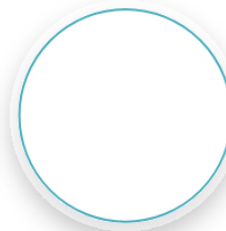
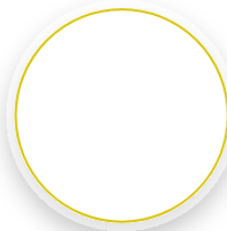
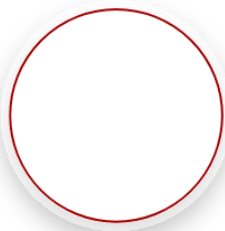


# Appendix 14

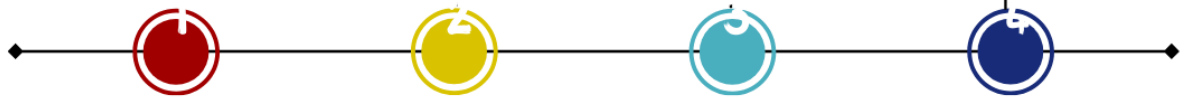
## Campaign Plan

Our Vision

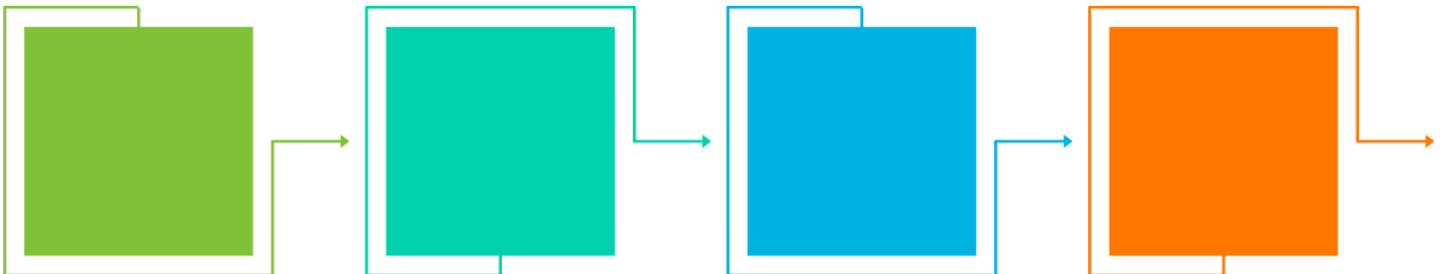
Our Audience



Our Goals



Our Actions



**To-Do**

Resources we may need:

How will we publicise the campaign?

How will we know its successful?